

RETURN FORM BY: September 15, 2006

2007 GOLD BOOK - Tile Industry Resource Guide

FREE LISTING QUESTIONNAIRE Sales Agent Section - December 2006

Sales/Mktg. Mgr.

Account No: 300514 Page: 1 of: 3

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Make it easy for buyers t	to find you in print an	d online for the next year. Send in your listing form today - it's free.			
ENSURE THAT YOUR LIST	FING STANDS OUT & B	UYERS CALL YOU - ORDER YOUR ENHANCEMENTS ON THE LAST PAGE!			
		e ensure accuracy, please clearly print or type any changes or additions to e correct person, please forward this form to that individual.			
PUBLISHED COMPANY INF	ORMATION				
Company:					
Division:					
Address:					
City:		State/Province:			
Zip/Postal Code:		Country:			
Phone:					
Fax:					
Email:					
Web/Home Page:					
Please indicate under which	ch letter your company	should be listed in the alphabetical sections:			
CONTACT PERSONNEL					
List key contacts and their titles. Ple	ase limit to three. The first th	ree names will be used if more are provided.			
Your listing will NOT be processed without	to Kathy Prather at 248-244-3916				
the following	Name:	Title:			
information:		Date:			
	Email:*				
		ons will be sent via email. By providing your fax number you are giving Tile permission to			

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.



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COMPANY DESCRIPTION - ONLINE LISTING ONLY

Include general product lines or description of products/services your company provides (no trade names, please) to be included in your online listing. Please limit to 30 words or less.

PRODUCTS YOU REPRESENT BY MANUFACTURER NAME

To update last year's listing, cross out any manufacturer you do not want repeated and add new information that should be included with your information from Page 1. List manufacturer's name only. Sample: American Marazzi, American Olean, Aqua Mix, Crossville, Dal-Tile, etc.

BRANCHES

If your branch locations were listed in last year's edition they are listed below in state order. Make all necessary changes and additions. To add additional branches, write in below or attach a separate sheet with the following information: Company Name, Address, Phone, Fax, Sales Manager.



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MAXIMIZE RESPONSE TO YOUR BUYERS GUIDE LISTING

SALES AGENT SECTION - ORDER FORM

Achieve high visibility at a crucial time – when buyers are planning their next purchase. Make your company the first and best choice. Take advantage of these upgrades including our **new** online options.

■ My compan	y IS r	unning a 1/4-page or larger display	ad in TI	LE's December Gold Book:		
As a display advertiser I will also receive:						
 → Color Boldface Listing → A Hotlink from my online listing → A Discount on Additional Enhancements Below 						
Please have someone contact me about advertising in the Gold Book – Tile Industry Resource Guide						
■ My company is NOT running a display ad in TILE's December Gold Book:						
PREMIUM PACKAGE "The Works"		BEST PRINT & ONLINE COMBO • Boldface basic listing in print • 4-color logo in print and online • Live Web Hot Link in online listing • One 2" Mini Ad in print • NEW Up to 3 Catalog/Spec Sheets* (.pdf) of • Premium ranking and designation online • Email Subject Line: "Info Request from TILE	\$895 Inline	A \$1925 Value Only \$495 ¼ page and up Display Advertisers		
Deluxe Package		LISTINGS, LINK & LOGOS Colored Boldface listing in print Live Web Hot Link in online listing 4-color logo in Sales Agent section in print & online One 2" mini ad in print Plus improved search ranking online	\$395	\$250 for ¼ page & up Display Advertisers		
Logo Listing		LISTING & LOGO Colored Boldface listing & 4-color logo in print & online, plus Hot Link online	\$250	FREE for 1/4 page & up Display Advertisers		
Basic Listing		In print and searchable online version	FREE			
State Logos		# of STATE LOGOS (upgrade your listings under the following states with a logo)	\$130 ea	(Only \$95 each for 3 or more logos!)		
Mini Ads		# of 2" MINI ADS	\$210 ea	(Only \$160 each for 4 or more mini-ads!) Placement location by request		
*A catalog sheet is a single product info document. Submit as a color or black and white low-res pdf, max file size 200k						
PREPAYMENT REQUIRED – Please fill in payment information.						
Please Check Method of Payment TOTAL AMOUNT:						
Check Enclosed (Payable to BNP Media in U.S. Funds.) Check #						
AMEX VISA MasterCard Diners Club Card # □ □ □ □ Exp. Date □						
Authorized SignaturePrint Name						
Email Address for Receipt						
Submit materials by Nov. 1 to Kathy Prather at prather dt prather#@bnpmedia.com . Logos, Mini-Ads & Product Shots, send tif, eps, or jpg files. Spec sheets, send low-res pdfs, max file size 200k.						